

seulgee hong

Graphic Designer

214.609.9441 • seulgeesla@gmail.com • Allen, TX

EDUCATION

BFA in Graphic Design

Savannah College of
Art and Design
Savannah, GA

SKILLS & ABILITIES

Web Design
Digital Storytelling
Print Design
Brand Marketing
Photo Editing
Typography
Proficient
in Photoshop,
InDesign, Illustrator,
After Effects,
XD, Figma

EXPERIENCE

Senior Graphic Designer Fossil Group

2018 - 2023 in Richardson, TX

- Handles all design, development, and implementation of graphic, layout, and production of advertising campaigns including digital and print
- Develops overall production design and layout for print and online materials
- Plan, design, and improve website functionality and aesthetic
- Ensure brand guidelines are followed in all projects
- Manage and mentor direct report graphic designer
- Point of contact collaborating with creative director and various teams (marketing, social media, photographers, merchandising, web development, email production vendor, art production, and print production)

Graphic Designer Binnerri Church

2013 - 2016 in Richardson, TX

- Handled all layout and design proposals
- Developed concepts and visual designs for web and print
- Provided art for other printed materials

Graphic Designer Amenad

2008 - 2013 in Dallas, TX

- Designed digital content for website campaigns, emails, banner ads and social media
- Led ideation for custom marketing solutions from concept to production
- Represented creative team in client facing meetings